

CONFERENCE SPONSOR PACKAGES



TITLE SPONSOR - NAOHP ANNUAL CONFERENCE BROUGHT TO YOU BY [YOUR NAME HERE] (1 AVAILABLE)

- **Vendor Hall & Meal Room** named after your company in all materials and signage
- **▶** Welcome Reception Exclusive Sponsor
- **Premium** Vendor Package with up to 4 attendees
- A chance to present your product or service as a 20 minute session during the conference
- List of Attendees provided & the ability to mass email all attendees 1 time before and 1 time after the conference
- **Dedicated email marketing** (one before and one after the meeting) from NAOHP on your company's behalf to our full membership (content subject to NAOHP approval)
- Customized speaking opportunity with NAOHP Leadership
- \$2,000 marketing credit toward future advertising in NAOHP member communications (magazine, website, email marketing)
- Company logo on welcome posters displayed throughout the conference and in the sponsored programs
- ▶ Brought To You By Credit On the Conference Website and All Marketing Materials
- ▶ Virtual Speaker Package Included



VENDOR EXPERIENCE

The **Vendor Experience** is your entry to the conference and your placement in the vendor hall for the duration of the conference.

PREMIUM VENDOR

- > 8x16 Booth Space
- Two 6 Foot Tables, with Linen, and 4 chairs
- → 3 Attendee Tickets Included For all Receptions & Meal

\$4,500

VENDOR

- > 8x10 Booth Space
- ▶ 6 Foot Table, with Linen, and 2 chairs
- 2 Attendee Tickets Included For all Receptions & Meals

\$3,000



EXPERIENCE SPONSORSHIPS

REGISTRATION DESK

\$6,500

- Want to be front and center during the entire conference?
- Our Admin team will be happy to have you next to us during the conference with the ability to meet and greet anyone that passes by the registration desk (which is everyone)
- You even get to be the only vendor that meets attendees before the conference even begins!

Virtual Speaker Package Included

BREAKOUT ROOM SPONSOR

\$3,500

- Breakout room named after your company in all materials and signage
- A table in the back of the room
- A chance to present your product or service as a 20 minute session during the conference
- The ability to email all attendees 1 time before and 1 time after the conference

SWAG SPONSOR

\$3,500

- Choose From Our Chic Notebooks, Classic Bags, or Handy Water Bottles
- Cobrand with NAOHP on the item of your choice that will be given to each attendee at registration

These sponsorships exclude a vendor booth or onsite attendee tickets. Should you wish to have a presence at the conference through a vendor booth experience or attendee ticket, kindly consider availing these options as add-ons.



FOOD & BEVERAGE SPONSORS

BREAKFAST SPONSOR

\$5,500

- > Printed and Digital Signage with your logo
- > Program recognition
- > Swag Stuffer opportunity included

BREAK SPONSOR

\$4,500

- > Printed and Digital Signage with your logo
- > Program recognition
- > Swag Stuffer opportunity included

LUNCH SPONSOR

\$6,500

- > Printed and Digital Signage with your logo
- > Program recognition
- > Swag Stuffer opportunity included

RECEPTION SPONSOR

\$10,000

- > Printed and Digital Signage with your logo
- > Program recognition
- > Swag Stuffer opportunity included

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ALA CARTE ADDONS

SWAG STUFFERS

\$250

- Send us your swag and we will put them in all the attendee swag bags
- Deliveries must be sent to the venue within 3-5 days prior to the conference start date

CELL PHONE CHARGING STATION SPONSOR

\$1,000

- Brand our charging stations with your logo, CTA, and business cards
- Virtual Speaker Package Included

CONFERENCE APP SPONSOR

\$2,000

- Your business branding in the app, virtual booth with an exclusive video from you talking about your product/service.
- Virtual Speaker Package Included

ROOM DROPS

\$500

Choose the session where you would like your materials handed out to every attendee in the session. (Doesn't include the keynote session)

VIRTUAL SPEAKER

\$500

- Provide a recorded presentation with slides and Call to action with all your contact information to be included in the NAOHP Member Portal for all in person conference attendees and virtual ticket holders.
- Recorded presentations are delivered in the conference app and the online member resource library.

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